

# BRIGHTON AND HOVE CITY COUNCIL

## STEAM Report 2006

### Numeric Executive Summary

All £'s 2006 indexed  
(RPI Factor 05/06 +1.0238)

Issued 23 April 2007

<b>Analysis by Sector of Expenditure (£'s millions)</b>	<b>2006</b>	<b>2005</b>	<b>% change</b>
Accommodation	87.99	83.80	5
Food & Drink	56.44	55.35	2
Recreation	20.97	20.61	2
Shopping	70.91	69.87	1
Transport	29.28	28.76	2
Indirect Expenditure	96.30	94.01	2
VAT	46.48	45.22	3
<b>TOTAL</b>	<b>408.36</b>	<b>397.63</b>	<b>3</b>

<b>Revenue by Category of Visitor (£'s millions)</b>	<b>2006</b>	<b>2005</b>	<b>% change</b>
Serviced Accommodation	185.32	176.17	5
Non-Serviced Accommodation	14.36	14.44	-1
SFR	36.79	35.64	3
Day Visitors	171.89	171.39	0
<b>TOTAL</b>	<b>408.36</b>	<b>397.63</b>	<b>3</b>

<b>Tourist Days (Thousands)</b>	<b>2006</b>	<b>2005</b>	<b>% change</b>
Serviced Accommodation	1,726.07	1,641.43	5
Non-Serviced Accommodation	337.64	338.97	-0
SFR	1,048.29	1,015.35	3
Day Visitors	6,465.46	6,446.71	0
<b>TOTAL</b>	<b>9,577.46</b>	<b>9,442.45</b>	<b>1</b>

<b>Tourist Numbers (Thousands)</b>	<b>2006</b>	<b>2005</b>	<b>% change</b>
Serviced Accommodation	915.77	894.67	2
Non-Serviced Accommodation	49.76	49.08	1
SFR	438.83	425.37	3
Day Visitors	6,465.46	6,446.71	0
<b>TOTAL</b>	<b>7,869.82</b>	<b>7,815.82</b>	<b>1</b>

<b>Sectors in which Employment is supported (FTE's)</b>	<b>2006</b>	<b>2005</b>	<b>% change</b>
<b>Direct Employment</b>			
Accommodation	1,332	1,319	1
Food & Drink	1,207	1,201	0
Recreation	544	543	0
Shopping	1,382	1,382	0
Transport	280	279	0
Total Direct Employment	4,745	4,723	0
Indirect Employment	1,358	1,346	1
<b>TOTAL</b>	<b>6,103</b>	<b>6,069</b>	<b>1</b>

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