

Promote your event with VisitBrighton!

VisitBrighton is the official tourism body for the city of Brighton & Hove providing an excellent targeted platform for the promotion of your events & festivals through visitbrighton.com, Love Brighton, our newsletter and to our Partner businesses.

Visitbrighton.com receives over 2.1 million visitors a year and almost 10 million page impressions, ranking highly on Google for many Brighton & Hove search terms. VisitBrighton now offers a 'one stop' promotional package to organisers holding their event in Brighton & Hove.

The VisitBrighton Event Marketing Package includes:

- **'Featured Event' status on the What's-on home page on <http://www.visitbrighton.com/whats-on> for the 3 months leading up to your event.** (Listing page includes text, images, event times, prices, contact details and hyperlinks to website / booking pages). 763,692 page views in 2015 making it the third most popular page
- **Advertising banner for your event on <http://www.visitbrighton.com/whats-on> guaranteed minimum 3 months leading up to the event.**
- **Advertising banner on our consumer e-newsletter** sent to database of over 50,000 consumer contacts one month prior to the event.
- **Inclusion on the VisitBrighton Official App**, 50,000 downloads so far
- **Opportunity for ticket sales** through the VisitBrighton 'Web Ticket Manager' platform. (12% Commission rates apply).
- **A posting on the official 'LoveBrighton' social media channels** Facebook (20,000 likes), Twitter (40,000 followers)
- **One post** on the LoveBrighton Blog
- **Dedicated e-shot** to over 500 VisitBrighton Partner businesses with event details

Event package cost: £495 plus VAT

Contact us now to make the most of your time in Brighton & Hove and promote your event through us!

Contact: partnership@visitbrighton.com or call 01273 292621